



ADSENSE APPROVAL CHECKLIST

- ADD RELEVANT PAGES(ABOUT, CONTACT, PRIVACY POLICY AND TERMS AND CONDITIONS).
- ADD A TOP NAVIGATION MENU LINKING TO IMPORTANT PAGES.
- ADD A FOOTER MENU WITH IMPORTANT PAGES (LEGAL PAGES).
- ADD SOCIAL MEDIA LINKS WITH ICONS.
- ADD AFFILIATE DISCLOSURES ON ALL POSTS IF THERE ARE AFFILIATE LINKS.
- VERIFY AND ADD THE WEBSITE TO THE GOOGLE SEARCH CONSOLE.
- ADD A PROFESSIONAL-LOOKING FAVICON.
- ADD A PROFESSIONAL-LOOKING LOGO MATCHING THE WEBSITE BRAND.
- CHECK IF THERE ARE BROKEN LINKS, BUTTONS OR SOCIAL MEDIA LINKS TO DEAD PAGES.
- USE A RESPONSIVE, MOBILE-FRIENDLY AND PROFESSIONAL-LOOKING THEME.
- DIVIDE THE POSTS INTO RELEVANT CATEGORIES.
- CHECK IF ALL THE POSTS ARE UNIQUE, HAVE RELEVANT IMAGES AND ARE SPECIFIC TO A NICHE. (TRY CREATING TOPICAL AUTHORITY WITH POSTS).
- ADD AUTHOR BIO. IN THE POSTS TOO.
- WRITE AT LEAST 15 HIGH-QUALITY POSTS(MORE THAN 600 WORDS PER POST).
- ADD GDPR COMPLIANT COOKIE BANNER WITH LINKS AND AN OPTION TO MANAGE COOKIES FOR YOUR VISITORS.
- ADD THE ADS.TXT FILE PROVIDED BY GOOGLE. DOUBLE-CHECK IF IT'S THERE WHILE YOUR SITE IS IN REVIEW.
- DON'T MAKE ANY DESIGN OR OTHER BIG CHANGES WHILE THE SITE IS IN REVIEW. (YOU CAN CONTINUE ADDING POSTS)